



## HCCU Consensus Announcement – Media Coverage Highlights

Since announcing the consensus agreement and proposal on January 18, the Health Coverage Coalition for the Uninsured (HCCU) has generated significant media coverage across the United States, including stories in many of the nation's most influential newspaper, television and radio outlets.

**The Coalition's proposal was one of many recent announcements that have helped spark national debate on the uninsured in America. What is particularly significant is that even weeks after the launch, HCCU has continued to be referenced in some of the nation's largest newspapers, syndicated opinion columns and Hill publications, including:**

January 16:

- *Los Angeles Times* – "Health-Care Reform Finds Allies"
- *The Hill* – "Groups Unite On Healthcare"

January 17:

- *Washington Post* – "A New Consensus on Universal Health Care"
- *Wall Street Journal* – "Health Care Galvanizes Key Groups - Businesses, AARP Combine Lobbying"

January 18:

- *Associated Press* – "Array of Interest Groups To Announce Thursday They're United Behind A Health Insurance Plan"
- *Reuters News* – "U.S. Health Care Players Offer Plan For Uninsured"
- *United Press International* – "Analysis: 'Bedfellows' to Cover Uninsured"
- *CongressDaily* – "Plan For Covering The Uninsured Banks On Federal Dollars"
- *Congressional Quarterly* – "SCHIP Expansion Plan Taking Shape"
- *McClatchy-Knight Ridder* – "Groups To Reveal Insurance Proposals"

January 19:

- *New York Times* – "Groups Offer Health Plan for Coverage of Uninsured"
- *USA Today* – "Insurance Plan a Sign of Increasing Attention"
- *Wall Street Journal* – "Health Insurance Gap Surges As Political Issue"
- *Washington Times* – "Coalition Champions Uninsured in U.S."
- *Washington Times* – "The Changing Health-Care Debate"
- *Kansas City Star* – "Health Care Coalition Unveils Plan for Uninsured"
- *McClatchy-Knight Ridder* – "Group Presses Congress to Extend Health Coverage"

January 20:

- *New York Times* – "A Soft Landing"
- *Boston Globe* – "Health Insurance Dilemma"
- *Kansas City Star* – "Patients, Doctors Clamor For A New System"

January 21:

- *Los Angeles Times* – "To Expand Health Coverage, Bush Pitches Tax Code Change"

- *Chicago Tribune* – “Health-Care Bandwagon Gets Rolling”

January 22:

- *Washington Post* – “Universal Health Coverage Attracts New Support”
- *Modern Healthcare* – “Many Ideas, But Little Agreement”

January 23:

- *Washington Times* – “Not A Conservative Health-Care Plan”

January 25:

- *Inside CMS* – “Diverse Coalition Seeks Champion For Universal Coverage Plan”

January 26:

- *Washington Times* – “Leavitt Espouses Health Plan”

January 31:

- *Newsweek* – “Hiding Health Care’s Costs” (Syndicated column by Robert J. Samuelson.)
- *Roll Call* – “A Few Thoughts on Father Bob and the State of the Union”

February 1:

- *Roll Call* – “As ‘08 Candidates Debate ‘Universal’ Health, Let’s Cover Kids” (Syndicated column by Morton Kondracke.)

February 4:

- *Washington Post* – “Health Coverage’s Momentum” (Syndicated column by David Broder.)

February 5:

- *BusinessWeek* – “Health care reform is in the air, but...”

Coverage of the HCCU’s consensus agreement was found in hundreds of local papers as well – from *Arizona Republic* and *Houston Chronicle* to *Orlando Sentinel* and *Pittsburgh Post-Gazette*.

Broadcast coverage of the Coalition was also substantial, including stories airing on (click on program names to watch or listen):

- The NewsHour with Jim Lehrer
- Two National Public Radio programs – “[Morning Edition](#)” and “[All Things Considered](#)”
- CNN Radio and Wall Street Journal Radio
- Telemundo, reaching more than a million Hispanic viewers nationwide
- Local stations of all four major television affiliates – [ABC](#), CBS, FOX and [NBC](#)

In total, the HCCU announcement generated nearly 10,000 television and radio stories in hundreds of communities nationwide. Radio and TV outreach alone totaled more than 37 million verified media impressions.

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If you have any questions about the coverage to date, please contact Nick Ferreyros at  
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