



SFCG is proud to announce...

The Team: Tabella FC

On Air Now

ELTV: Saturdays at 20h00
Sky TV: Saturdays at 20h30
Power TV: Sundays at 18h30
Real TV: Sundays at 20h30



Monrovia, Liberia. On October 30, 2010, Search for Common Ground (SFCG) launched the ground breaking football drama series *The Team: Tabella FC* in partnership with four top television stations in Monrovia.

The ten-episode series follows the story of Martha Sonie a wealthy Liberian woman, who returns to home after making a fortune in the United States. Her goal is to raise her spoiled son Bryant to be a better person. When Bryant joins the local football team he must learn to interact with his new teammates Yassah and Koa who come from very different backgrounds. Together the threesome must learn to overcome their differences if they want to win the championship.



Martha Sonie is a wealthy Liberian woman living in America. When she comes back to raise her son, the whole family learns that in order to reach their goals, Liberians must overcome their differences and play as a team – on or off the pitch!

Through the eyes of these young footballers, *The Team: Tabella FC* explores issues affecting modern Liberia including corruption, sexual exploitation, political favoritism, price fixing, tribalism, drug abuse, and the role women play in shaping Liberia’s future. Written and produced by top Liberian artists, the show’s name “Tabella” refers to Liberians’ affectionate term for football. Through its entertaining and simple story, the program holds a mirror up to Liberian society, and calls on all Liberians to live up to young peoples’ hopes and dreams for a brighter – and more cooperative – future. The show fits into SFCG’s overall goal in Liberia: building an inclusive society where political reforms translate into real gains for ordinary people.

In a country where peace is fragile and memories are long, *The Team: Tabella FC*, plays a creative and constructive role, holding out hope for all Liberians to overcome their differences

and work towards a common objective. The broadcast marks a new phase of SFCG’s work in Liberia, expanding into TV, by building on its famous **Talking Drum Studio** tradition of engaging with local radios and speaking out for peace and understanding.

SFCG is currently producing *The Team* in 12 countries around the world. *The Team* is created by local actors, writers and filmmakers. It has garnered praise around the world as an innovative program for increasing tolerance and cooperation, encouraging dialogue, and building the skills of media producers.

“The work that Search for Common Ground is doing with the groundbreaking television project, **The Team**, matches our aims. **Football is a remarkable tool which can break down barriers, foster understanding, and teach people valuable lessons** on a wide range of social issues.”
– Richard Scudamore, Chief Executive, The Premier League

The Team: Tabella FC in Liberia is made possible thanks to the generous support of:

